

Facebook Fundraiser Guide


Create a Birthday Fundraiser

When you start a nonprofit fundraiser on Facebook, Facebook cover all processing fees for donations.

1. On your computer, login to [Facebook](#).
2. Select "Set Free Movement" as the nonprofit you want to raise money for
3. Under "Let's start with the basics," enter:
 - The "Set Free Movement" for which you're raising money for
 - How much you want to raise
 - The currency you want to donations to be in
 - The date you want the fundraiser to end
4. Click **Next**.
5. Under "Tell your story," enter:
 - A title for your fundraiser
 - A brief explanation for why you wanted to create this fundraiser
6. Click **Next**.
7. Under "Pick a cover photo," choose one of the suggested photos.
8. Click **Create**.

A message will pop up that congratulates you on creating your fundraiser. From there, you can invite your friends to donate, share your fundraiser in your News Feed, or donate to the fundraiser yourself.

Create a General Fundraiser

1. On your computer, login to [Facebook](#).
2. On the left, click  **Fundraisers**.
 - Tip: If you don't see Fundraisers on the left, then click See more.
3. On the left, click **Raise money**.
4. Click **Nonprofit**.
5. Select the "Set Free Movement" as your nonprofit of choice.
6. On the left, enter:
 - The goal amount of money you want to raise
 - The currency you want the funds to be in

7. Click **Create**.

You'll see a screen pop up where you can invite your friends to donate to your fundraiser, share your fundraiser in your feed, or donate to the fundraiser yourself.